This Page is Inserted by IFW Indexing and Scanning Operations and is not part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

□ BLACK BORDERS
 □ IMAGE CUT OFF AT TOP, BOTTOM OR SIDES
 □ FADED TEXT OR DRAWING
 □ BLURRED OR ILLEGIBLE TEXT OR DRAWING
 □ SKEWED/SLANTED IMAGES
 □ COLOR OR BLACK AND WHITE PHOTOGRAPHS
 □ GRAY SCALE DOCUMENTS
 □ LINES OR MARKS ON ORIGINAL DOCUMENT
 □ REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY

IMAGES ARE BEST AVAILABLE COPY.

OTHER:

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-----------------|----------------------|------------------------|------------------|
| 09/522,341 | 03/09/2000 | David Leigh Donoho | UNIV0001 | 3293 |
| 22862 | 7590 09/02/2004 | | EXAM | INER |
| GLENN PATENT GROUP | | | CARDONE, JASON D | |
| 3475 EDISON WAY, SUITE L MENLO PARK, CA 94025 | | | ART UNIT | PAPER NUMBER |
| MENLOTAN | IK, CA 94023 | | 2145 | |
| | | | DATE MAILED: 09/02/200 | 4 |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) |
|--|---|---|
| • | | DONOHO ET AL. |
| Office Action Summary | 09/522,341 | |
| omoc Monon Cummary | Examiner | Art Unit |
| The MAILING DATE of this communication | Jason D Cardone | |
| Period for Reply | | |
| A SHORTENED STATUTORY PERIOD FOR RE THE MAILING DATE OF THIS COMMUNICATIO - Extensions of time may be available under the provisions of 37 CFI after SIX (6) MONTHS from the mailing date of this communication - If the period for reply specified above is less than thirty (30) days, a - If NO period for reply is specified above, the maximum statutory pe - Failure to reply within the set or extended period for reply will, by st Any reply received by the Office later than three months after the m earned patent term adjustment. See 37 CFR 1.704(b). | DN. R 1.136(a). In no event, however, may a reply within the statutory minimum of thi rirod will apply and will expire SIX (6) MO latute. cause the application to become A | reply be timely filed rty (30) days will be considered timely. NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133). |
| Status | | |
| 1) Responsive to communication(s) filed on 1 2a) This action is FINAL. 3) Since this application is in condition for allocation accordance with the practice und | This action is non-final. wance except for formal ma | |
| Disposition of Claims | | |
| 4) ⊠ Claim(s) 1-46 is/are pending in the applicated 4a) Of the above claim(s) 16-23 and 37-44 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-15,24-36,45 and 46 is/are rejection is/are objected to. 8) □ Claim(s) are subject to restriction are | is/are withdrawn from consideted. | deration. |
| Application Papers | | · |
| 9) The specification is objected to by the Exar 10) The drawing(s) filed on is/are: a) Applicant may not request that any objection to Replacement drawing sheet(s) including the co | accepted or b) objected to the drawing(s) be held in abeyon or rection is required if the drawing | ance. See 37 CFR 1.85(a). g(s) is objected to. See 37 CFR 1.121(d). |
| Priority under 35 U.S.C. § 119 | | |
| 12) Acknowledgment is made of a claim for form a) All b) Some * c) None of: 1. Certified copies of the priority docum 2. Certified copies of the priority docum 3. Copies of the certified copies of the application from the International But * See the attached detailed Office action for a | nents have been received. nents have been received in priority documents have bee ureau (PCT Rule 17.2(a)). | Application No en received in this National Stage |
| Attachment(s) 1) Notice of References Cited (PTO-892) | 4) ☐ Interview | v Summary (PTO-413) |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948 | Paper No. | o(s)/Mail Date |
| 3) Information Disclosure Statement(s) (PTO-1449 or PTO/S-Paper No(s)/Mail Date | | f Informal Patent Application (PTO-152) ee Attached Office Action. |

Art Unit: 2145

DETAILED ACTION

- 1. Claims 16-23 and 37-44 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. Election was made **without** traverse in Paper No. 10. A complete reply to the final rejection must include cancellation of nonelected claims or other appropriate action (37 CFR 1.144) See MPEP § 821.01.
- 2. Claims 1-15, 24-36, 45 and 46 are presented for examination.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-4, 7-15, 24, 25, 28-36, 45 and 46 are rejected under 35 U.S.C. 103(a) as being unpatentable over Canale et al. ("Canale"), USPN 5,619,648, in view of Salimando et al. ("Salimando"), USPN 6,185,599.
- 5. Regarding claim 1, Canale discloses an advice consumer for gathering broadcast information from a communications medium and a reader associated with the advice consumer for determining relevance of the broadcast information, a communications system comprising: an advice provider which delivers information over a communications medium to target situations based on an arbitrary combination of

Art Unit: 2145

computationally verifiable conditions of an advice consumer computer and its environment [Canale, col. 3, line 31 – col. 4, line 33];

wherein the advice consumer is advised of the information only if the information meets certain predetermined relevance criteria [Canale, col. 3, line 54 – col. 4, line 33, col. 5, line 65 – col. 6, line 26, and col. 8, lines 24-28];

the advice provider offers highly targeted advice without compromising individual privacy; and the environment includes data of a sensitive or private nature [Canale, col. 6, lines 1-9, col. 7, lines 1-6, and col. 10, lines 25-33].

Canale does not specifically disclose the advice provider broadcasts information. However, Salimando, in the same field of advise providing endeavor, discloses advice provider broadcasting information to target situations [Salimando, col. 1, lines 16-67 and col. 2, line 54 – col. 3, line 18]. It would have been obvious to one having ordinary skill in the art, at the time the invention was made to incorporate broadcasting, taught by Salimando, into the locate-expertise system, taught by Canale, in order send the advise out for other consumers.

6. Regarding claim 2, Canale-Salimando further discloses the relevance criteria further comprising: a set of any of demographic, biologic, geographical, and other empirical models used to infer statistically that a certain condition is highly likely to be true, even when it cannot be verified by direct calculation, measurement, or formal logical deduction, by using any of information which may be publicly available, information present in a user profile, information directly measurable, or information

Art Unit: 2145

available from third parties [Canale, col. 5, line 65 – col. 6, line 26] [Salimando, col. 4, lines 20-59].

- 7. Regarding claims 3 and 4, Canale-Salimando further discloses financial and transaction data [Canale, col. 9, lines 57-67] [Salimando, col. 13, line 41 col. 14, line 59].
- 8. Regarding claim 7, Canale-Salimando further discloses an inspector library containing executable code which is invoked as part of a continual relevance evaluation process; and one or more remote inspector methods for remotely performing any of mathematico-logical calculations, executing computational algorithms, returning the results of system calls, accessing the contents of storage devices, and querying the communicating devices [Canale, col. 9, line 30 col. 10, line 33] [Salimando, col. 2, line 54 col. 3, line 18]
- 9. Regarding claim 8, Canale-Salimando further discloses the one or more remote inspector methods comprising remote financial records inspectors [Canale, col. 5, lines 16-25 and col. 9, lines 57-67] [Salimando, col. 13, line 41 col. 14, line 59].
- 10. Regarding claims 9, 14 and 15, Canale-Salimando further discloses the one or more remote inspector methods comprise any of server side components and client side components, a connection between the client and the server is secured by a

Art Unit: 2145

cryptographic protocol, and the identity of a client requesting information is authenticated by a server using an authentication protocol [Canale, col. 6, lines 1-9, col. 7, lines 1-6, and col. 10, lines 25-33] [Salimando, col. 2, line 54 – col. 3, line 18 and col. 13, line 41 – col. 14, line 59].

- 11. Regarding claims 10 and 11, Canale-Salimando further discloses the one or more remote inspector methods comprise server side components for providing remote information access, wherein a consumer receives advice via the remote information access, and the consumer's personal information is included in the server side components, only if the consumer authorizes inclusion of the consumer's personal information in the server side components [Canale, col. 6, lines 1-9, col. 7, lines 1-6, and col. 10, lines 25-33] [Salimando, col. 2, line 54 col. 3, line 18 and col. 13, line 41 col. 14, line 59].
- 12. Regarding claim 12, Canale-Salimando further discloses a consumer subscribing to advice sites, which make use of the remote inspectors [Canale, col. 3, line 54 col. 4, line 33, col. 5, line 65 col. 6, line 26, and col. 8, lines 24-28] [Salimando, col. 2, line 54 col. 3, line 18].
- 13. Regarding claim 13, Canale-Salimando further discloses a remote inspector method on a consumer machine establishes a connection with an information server and performs one or more queries to determine if relevant information is present on the

Art Unit: 2145

information server with regard to the consumer; and wherein the information is gathered by the server [Canale, col. 3, line 54 – col. 4, line 33, col. 5, line 65 – col. 6, line 26, and col. 8, lines 24-28] [Salimando, col. 4, lines 20-59].

- 14. Regarding claims 24, 25, 28-36, 45 and 46, claims 24, 25, 28-36, 45 and 46 have similar limitations as claims 1-4 and 7-15. Therefore, the similar limitations are disclosed under Canale-Salimando for the same reasons set forth in the rejection of claims 1-4 and 7-15 [Supra 1-4 and 7-15].
- 15. Claims 5, 6, 26 and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Canale-Salimando as applied to claims 1 and 24 above, and further in view of Cohen, USPN 5,633,910.
- 16. Regarding claim 5, 6, 26 and 27, Canale-Salimando substantially discloses the present invention but does not specifically disclose medical data, wherein the relevance criteria comprise assertions that certain combinations of prescription drugs. However, Cohen, in the same field of endeavor, discloses advice messages on medical data, wherein the relevance criteria comprise assertions that certain combinations of prescription drugs [Cohen, col. 14, line 33 col. 15, line 52]. It would have been obvious to one having ordinary skill in the art, at the time the invention was made to incorporate medical advise, taught by Cohen, into the locate-expertise system, taught by Canale-Salimando, in order send the advise of medicine to consumers.

Art Unit: 2145

Response to Arguments

17. Applicant's arguments filed 5/18/2004 have been fully considered but they are not persuasive.

(A) Salimando is not prior art under 35 USC 103 because it's filing date of 11/19/97 is not one year earlier than the provisional application that is claimed benefit, filed 9/1/98.

As to point (A), under 35 USC 102 (b), the prior art was patented or published more than one year prior to the application for patent but under 35 USC 102 (e), the prior art has to be patented or published before the filing date (not one year before). 35 USC 103 comes from 102 and the prior art has to be patented or published before the filing date (not one year before). Therefore, Salimando would not have been shown under 35 USC 102 (b) but under 35 USC 102 (e) and therefore is prior art under 35 USC 103.

Conclusion

18. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any

Art Unit: 2145

extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

19. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jason D Cardone whose telephone number is (703) 305-8484. The examiner can normally be reached on Mon.-Thu. (9AM-6PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jack Harvey can be reached on (703) 305-9705. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Jason D Cardone Primary Examiner

Art Unit 2145